

18 BOOKS EVERY ATC® SHOULD READ ABOUT LEADERSHIP

Entrepreneurship & Leadership Performance

1. **Innovation and Entrepreneurship** — *Peter F. Drucker*
Systematic innovation and entrepreneurial management—treat change as opportunity.
2. **Insight** — *Tasha Eurich*
Practical science of self-awareness to improve leadership effectiveness and outcomes.
3. **Originals** — *Adam Grant*
Champion novel ideas and build organizations that welcome dissent.
4. **Becoming EPIC** — *Matthew R. Kutz*
Defeat mediocre leadership through Excellence, Perception, Inspiration, Compassion.
5. **The Culture Map** — *Erin Meyer*
Decode global communication styles to lead across cultures.
6. **Drive** — *Daniel H. Pink*
Motivate with autonomy, mastery, and purpose—not carrots and sticks.
7. **The Creativity Leap** — *Natalie Nixon*
Use curiosity, improvisation, and intuition to innovate at work.
8. **The Infinite Game** — *Simon Sinek*
Lead with an infinite mindset: advance a Just Cause, build trusting teams, learn from worthy rivals, and show the courage to lead.
9. **Antifragile: Things That Gain from Disorder** — *Nassim N. Taleb*
Build careers that benefit from volatility, randomness, and stressors.

Psychology, and Decision-Making

10. **How to Decide** — *Annie Duke*
A practical decision-making guide that blends behavioral science and poker strategy into real-world leadership wisdom.
11. **Personality Isn't Permanent** — *Benjamin Hardy*
Dismantles limiting beliefs about personality and gives tools for intentional identity growth.
12. **Mindset** — *Carol Dweck*
Introduces the concept of fixed vs. growth mindsets and how belief systems shape performance and potential.
13. **Atomic Habits** — *James Clear*
Shows how small, consistent changes compound to transform identity, leadership, and success.

Systems Thinking and Philosophy

14. **Thinking in Systems** — *Donella Meadows*
A definitive introduction to systems thinking—vital for understanding complexity and leading adaptively.
15. **The Structure of Scientific Revolutions** — *Thomas Kuhn*
Groundbreaking work that explains paradigm shifts in science—and by extension, in organizations and leadership.
16. **The Chaos of Narratives** — *Ori Brafman*
Examines how stories shape decision-making and how narrative disruption can drive change.
17. **The Three Philosophies of Life** — *Peter Kreeft*
A Christian reflection on Ecclesiastes, Job, and Song of Solomon—offering profound insights into meaning, suffering, and love.
18. **The Polymath** — *Waqas Ahmed*
Advocates for multidimensional intelligence and the power of broad, cross-disciplinary curiosity.

